

Book Guidelines

File Formats

We prefer output read PDFs. We can accept files from either MAC or PC in the following formats: Quark Xpress, Page-Maker, Photoshop, Illustrator, Freehand, InDesign, Microsoft Word, and Write2Print Templates. Please do not downsample or compress anything. When sending Quark or Pagemaker files, make sure all linked graphics are included, don't embed graphics in the file. Also include copies of all fonts used.

Graphic and Layout Requirements

All bitmap or line art images should be sized at 600dpi and sized at 100% in the layout. Grayscale and color images should be set at 300dpi and sized at 100% in the layout. Color files should be saved as CMYK (cyan, magenta, yellow, black) and 300dpi. If the graphics you have are less than 300dpi please let us know when submitting your job so that it will not be held up in preflight.

Output Ready PDFs

These are files that need no extra work. They are uploaded as 2 separate files -- complete cover and complete text. The text is sized and cropped correctly and the cover is sized with the proper bleed and spine calculation. If your files are not output ready you may incur extra setup costs and/or delays in your project.

Text

Text files should be submitted as single page documents not reader spreads. A single text file is preferred, sending in multiple text files that require extra work may incur extra costs. We print using 85 lines per inch line screen. Our grayscale images range from 15% to 85% (anything less than 15 fades to white, over 85 fades to black). If items bleed (go to the edge of the page) the entire file must be set up with .125 inches bleed on each side. Example 6x9 book with bleed should be submitted as 6.25x9.25. Margins vary for every book, we need at least .5 inches on each side, however find the margins that suit your book.

Soft Covers/Perfect Bound

Covers should be submitted at 300dpi using CMYK colors. Using RGB or Pantone colors can produce color shifts when printed. Covers need to have .125 inches of bleed on each side. We prefer to receive the cover as a single file but can assemble if needed. Color matching to a hard copy is possible but may incur additional charges.

File Submission Methods

1. Email: Attach your files to an email and sent to your Sales Representative. Indicate the title of your book and your name in the subject line and/or body of the email. Files must be less than 5 MB.
2. FTP: If using a web browser log onto <ftp://ftpguest@fidlar.com>. When prompted enter your username and password that you received from your Sales Representative. Create a folder to contain all of your files and upload. Email your Project Manager the files names once they have been uploaded.
3. Media: We accept Zip disks in 100 or 250 MB sizes, and CDs. Close or finalize CDRs so that they are readable by standard CD ROM drives. DVDs are acceptable in Mac format only.
4. Hard Copy: We have the ability to scan printed material. Contact your Sales Representative for more information.

Fidlar Doubleday
digital BOOK printing. redefined.